



**ISDAM**  
International Society for  
Diet and Activity Methods

# SPONSOR & EXHIBITOR OPPORTUNITIES PACKAGE

**ICDAM 2025**

25 Years On: Diet and Activity Methods *for All*

April 27 – 30, 2025

Toronto, Canada

# DEAR COLLABORATORS AND INDUSTRY PARTNERS



It is our pleasure to invite you to support the International Conference on Diet and Activity Methods, which will be held in Toronto, Canada, from April 27 to 30, 2025. Our conference will provide you with a range of opportunities to showcase your products and interact with many researchers and clients on an international scale.

[ICDAM 2025](#) is seeking sponsors who share our vision: **the wide availability and use of robust methods for the assessment of diet and physical activity across contexts, settings and populations.**

Your sponsorship supports conference events as well as facilitating the attendance of scientists who otherwise may not be able to participate. As an ICDAM 2025 sponsor, you will benefit from visibility through the ICDAM 2025 website, a presence at the venue, opportunities to network with attendees from around the world, and networking through participation in social events. At each of the [past meetings](#), there have been more than 300 participants (sometimes over 500), representing over 30 countries. We are expecting 300+ delegates in attendance at the 2025 meeting.

We would like to take this opportunity to thank those of you who have sponsored or exhibited at the ICDAM Conferences in the past and look forward to continuing our relationship. We also welcome new organizations and are excited about creating a collaborative partnership with you. Full details on how to get involved can be found in this package.

Best wishes,

Sharon Kirkpatrick  
*ICDAM 2025 Chair*

# WELCOME

# JOIN US

## in Toronto for the 12th ICDAM!

The International Society for Diet and Activity Methods is excited to invite you to Toronto, Canada, for ICDAM 2025! We hope you will join us for a stimulating four days—from **April 27 to 30, 2025**—devoted to improving methods and measures for assessing diet and physical activity. Take advantage of opportunities to connect with and meet scientists from around the world who specialize in diet and physical assessment.

### ICDAM 2025 SCIENTIFIC COMMITTEE

**Sharon Kirkpatrick**, University of Waterloo [Chair]

**Carolina Batis**, Instituto Nacional de Salud Publica, Mexico

**Kathryn Beck**, Massey University, New Zealand

**Andrew Hills**, University of Tasmania, Australia

**Sarah Keadle**, Cal Poly, USA

**Rebecca Leech**, Deakin University, Australia

**Megan McCrory**, Boston University, USA

**Kentaro Murakami**, University of Tokyo, Japan

**Marga Ocké**, National Institute for Public Health and the Environment (RIVM), Netherlands

**Marji McCullough**, American Cancer Society, USA

**Polly Page**, University of Cambridge, United Kingdom

**Erika Rees-Punia**, American Cancer Society, USA

Conference logistics are organized by **Podium Conference Specialists**.



# WHY SPONSOR?



## CONNECT

Over four days, connect with leading and emerging researchers and practitioners. Gain unique exposure, build relationships and develop valuable partnerships.



## BRANDING & POSITIONING

Reach your target audience and be recognized as a supporter of the conference and its aims. Set your product, service and brand apart from your competitors – with visibility on printed materials, advertising, and promotions.



## FACETIME

A four day opportunity to make personal connections with conference attendees at a branded exhibit space as well as throughout ICDAM 2025 events. Dedicated program time for exhibitors at two exclusive poster and exhibitor sessions.



# SPONSOR OPPORTUNITIES



# SPONSOR LEVELS

	Platinum	Gold	Silver	Bronze	Supporter
	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,750</b>	<b>\$1,000*</b>
Tabletop display in Exhibit Hall	Y	Y	Y	Y	N
Complimentary registration	5	4	3	2	1
Exclusive push notifications on virtual platform	3	2	1	N	N
Ad in official Conference Program (pdf)	Full page	½ page	¼ page	N	N
Recognition on social media platforms	Y	Y	Y	N	N
Recognition in email communication	Y	Y	N	N	N

\*minimum contribution

## All sponsor levels receive:

- Logo recognition and corporate profile (250 words) on ICDAM 2025 website
- Logo recognition during ICDAM 2025 (Conference Signage, Slide Decks, Meeting Room Screens)
- Logo, hyperlink and company profile in ICDAM 2025 Program (pdf version available through ICDAM 2025 website)
- Sponsor recognition and listing on ICDAM 2025 Conference App
- Recognition on ICDAM social media platforms
- Logo inclusion in ISDAM email communications
- Additional representative registrations at discounted fee (\$400)

NOTE: Conference Dinner and Pre-conference Workshops are not included in fee and must be purchased separately.

*All prices indicated are US\$*



# EXHIBITORS

Exhibitors will be featured in the conference lobby/poster hall over 2.5 days with refreshment breaks taking place in the same area. Only Table Top displays will be available.

**Each Tabletop display includes:**

One 6 foot long skirted table with two chairs

Electrical, audio-visual equipment, additional furniture, and material handling are the exhibitor's responsibility and must be ordered exclusively through the host venue's providers.

Exhibit booth representatives are included in the complimentary registrations. Additional registrations may be purchased for \$400 each.

# ADVERTISING OPPORTUNITIES



## Conference Program Ads

Full Page - \$750

1/2 Page - \$500

1/4 Page - \$350

Please note: All advertisements will be included in the PDF program available through ICDAM 2025 website.

Mobile App Push Notification to ICDAM 2025 attendees - \$75

Please note the ad measurements:

Full Page - 7.5" x 11"

Half Page - 7.5" x 4.85"

Quarter Page - 3.6" x 4.85"

All advertisements must be submitted as PDF files; Deadline: **March 15th, 2025**



# HOW TO BECOME A SPONSOR

**Please note:** ISDAM does not accept sponsorship from food, beverage, supplement, or pharmaceutical industries and reserves the right to refuse sponsorship from other potential sponsors not aligned with our vision. All sponsors will be required to confirm they have had no affiliation with food, beverage, dietary supplement, and pharmaceutical industries over the past five years. Accepted sponsors are not permitted to influence the ICDAM 2025 scientific program nor to use the ISDAM logo or other materials on their websites or elsewhere.

To book your ICDAM 2025 sponsorship, **follow this link** to the 2025 Conference Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and contact information
- Expo booth representative information
- Company description
- Payment information

**Book early!**

*Sponsorships are booked on a first come, first served basis. Sponsor benefits will not be enacted until payment has been received.*

Contact: [isdam@podiumconferences.com](mailto:isdam@podiumconferences.com)

Web: <https://isdamportal.org/sponsor-exhibit/>

# THANK YOU!

We look forward to welcoming you to ICDAM 2025 in Toronto!

